




**REGIONAL ECONOMIC DEVELOPMENT ASSOCIATION FOR HERZEGOVINA**

**R e D A H**

**UDRUŽENJE ZA REGIONALNI EKONOMSKI RAZVITAK HERCEGOVINE**



REDAH je nevladino, neprofitno i neovisno udruženje osnovano od strane subjekata gospodarskog razvitka u svrhu promicanja, koordiniranja, planiranja te provedbe razvojnih aktivnosti u regiji. Rad REDAH-a se temelji na partnerstvu javnog, privatnog i nevladinog sektora, što smatramo ključem uspjeha.

REDAH is a non-government, nonprofit and independent agency founded by the regional economic development entities for the purpose of promoting, coordinating, planning and implementing development activities in the region. The work of the Agency is based on partnership between public, private and non-government sector.

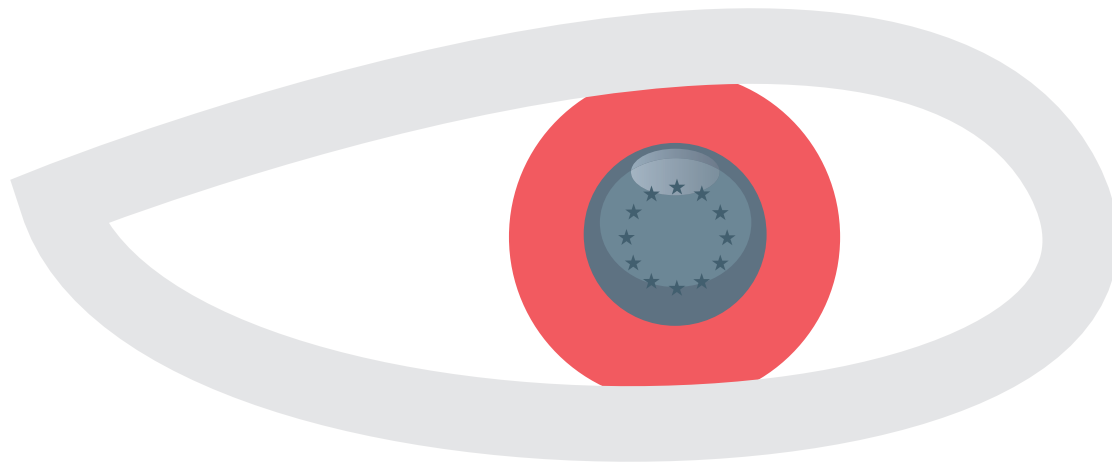
## Vizija

Hercegovina će postati razvijena i konkurentna gospodarska regija u okviru Europske Unije.



## Vision

Herzegovina will be a developed and competitive economic region within the European Union.



## Misija

Misija REDAH-a je biti katalizator koji će ustrojiti i pružiti cjelovitu potporu regionalnom ekonomskom razvoju kako Hercegovine tako i Bosne i Hercegovine.

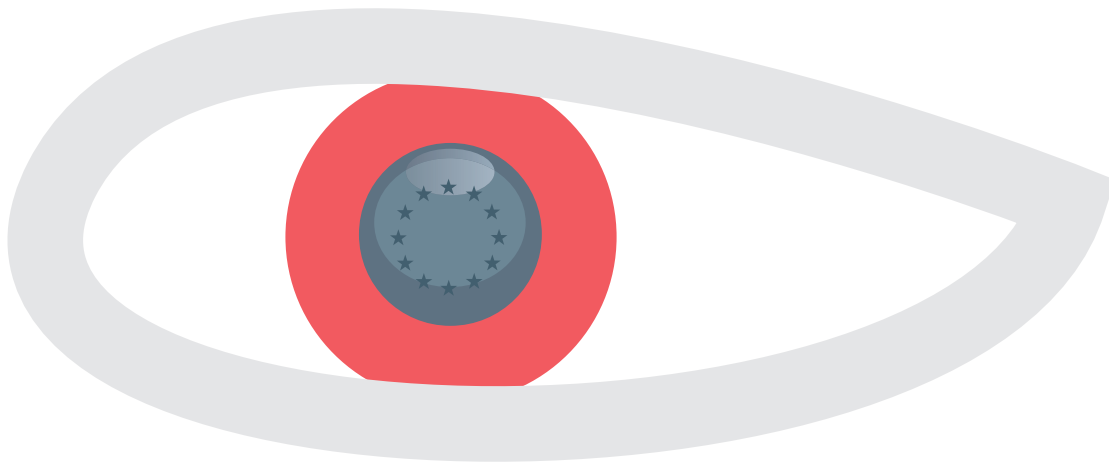


## Mission

REDAH mission is to be the catalyst that will structure and provide holistic support to the regional economic development of Herzegovina and in turn Bosnia and Herzegovina.

## Zašto je osnovan REDAH

REDAH je nastao kao izraz želje relevantnih aktera iz regije da se aktivnije posvete pitanjima od zajedničkog interesa, a u cilju bržeg gospodarskog razvitka lokalnih zajednica te postizanju uravnoteženog razvitka regije u cjelini.



## The Reasons for Establishing REDAH

REDAH was created as the result of relevant actors' desire to devote more attention to common interest issues in order to accelerate the economic development of local communities and achieve balanced development of the entire region.

## Osnivači/Članovi REDAH-a

Osnivačka skupština REDAH-a održana je 17. prosinca 2003. godine, a skupštinu čine načelnici 23 hercegovačke općine, te predstavnici lokalnih razvojnih udruženja iz Hercegovine, obrtničkih i gospodarskih komora kao i nevladinih organizacija koje se bave pitanjima gospodarskog razvitka.



## Founders/Members of REDAH

Establishing Assembly of REDAH was held on December 17, 2003 and the Assembly consists of mayors of 22 municipalities and City of Mostar from Herzegovina and representatives of local development associations from Herzegovina economic region, chambers of crafts and trade, chambers of commerce and NGOs dealing with development issues.

Jedinice lokalne samouprave članice REDAH-a / Local authorities members of REDAH are

FEDERACIJA BiH / FEDERATION OF B&H			REPUBLIKA SRPSKA REPUBLIC OF SRPSKA
Županija/kanton Hercegovačko-neretvanska Herzegovina-Neretva Canton	Županija Zapadnohercegovačka West Herzegovina Canton	Županija Herceg-bosanska Herzeg-Bosnia Canton	Istočna Hercegovina Eastern Herzegovina
Mostar Čapljina Konjic Jablanica Prozor/Rama Čitluk Stolac Neum Ravno	Široki Brijeg Ljubuški Grude Posušje	Livno Tomislavgrad Kupres	Trebinje Ljubinje Bileća, Gacko Berkovići Nevesinje Istočni Mostar



- Županija Herceg-bosanska**  
Herceg-Bosnia Canton
- Županija Hercegovačko-neretvanska**  
Herzegovina-Neretva Canton
- Županija Zapadnohercegovačka**  
West Herzegovina Canton
- Republika Srpska**  
Republic of Srpska

## Nevladine organizacije članice REDAH-a / NGOs members

LINK Mostar

CRH (Centar za razvoj Trebinje) - (Centre for Development Trebinje)

PROHUM (Udruženje hrvatskih poduzetnika Mostar) - (Association of Croatian Entrepreneurs of Mostar)

USOM (Udruženje samostalnih obrtnika Mostar) - (Association of Independent Craftsmen of Mostar)

HERDA (Asocijacija napretka Mostar) - (Association for Progress Mostar)

Gospodarska komora HBŽ - Chamber of Commerce of HBC

Poduzetnička komora RS - Entrepreneurial Chamber of RS

Hercegovina is located in the southern and south-western part of Bosnia and Herzegovina.

It covers 24% of the territory of Bosnia and Herzegovina. The number of inhabitants is estimated at 12% of total population of Bosnia and Herzegovina.

Hercegovina je locirana na jugu i jugozapadu Bosne i Hercegovine.

Njena površina čini 24% površine BiH dok broj stanovništva čini 12% ukupnog stanovništva Bosne i Hercegovine.

Najveće gospodarsko središte je Mostar, dok su druga značajna gospodarska središta Trebinje, Konjic, Livno, Široki Brijeg.

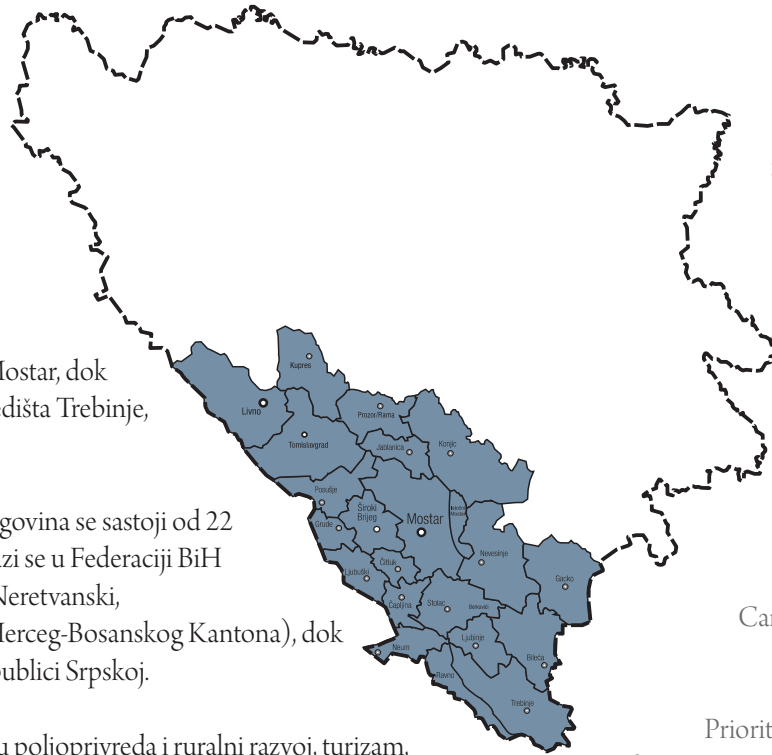
U administrativnom smislu Hercegovina se sastoji od 22 općine i grad Mostar. Njih 16 nalazi se u Federaciji BiH i to u 3 Kantona (Hercegovačko-Neretvanski, Zapadno-hercegovački i u dijelu Herceg-Bosanskog Kantona), dok se 7 preostalih općina nalazi u Republici Srpskoj.

Prioritetni sektori u Hercegovini su poljoprivreda i ruralni razvoj, turizam, industrija, energetika, te razvoj malih i srednjih poduzeća.

The largest economic centre in Herzegovina is Mostar, while other important economic centers include Trebinje, Konjic, Livno and Široki Brijeg.

Administratively, Herzegovina consists of 22 municipalities and City of Mostar, 16 of which are in the Federation of Bosnia and Herzegovina spread over three cantons (Herzegovina-Neretva Canton, West Herzegovina Canton and Herzeg-Bosnia Canton) and the remaining seven are in the Republic of Srpska.

Priority sectors identified as a backdrop for future economic development of the entire region are: agriculture and rural development, tourism, industry, energy and development of small and medium sized enterprises.

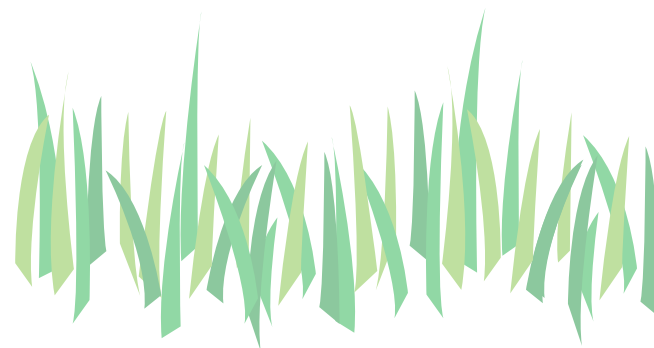


Hercegovina



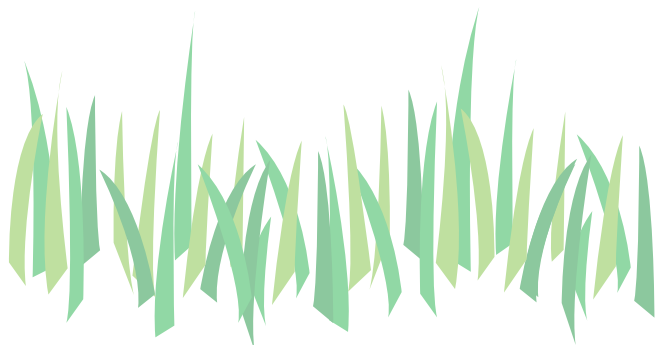
## Poljoprivreda i ruralni razvoj

Hercegovina je pretežito ruralna regija, te predstavlja raznolik gospodarski ambijent u kojem su zastupljeni različiti sastavi tla i vrlo različita upotrebna vrijednost zemljišta. Zajednička karakteristika je bogatstvo sunca i voda, tradicija u proizvodnji i spremnost ljudi da se nastave baviti poljoprivredom. U prirodno okolišnom smislu južni i središnji dijelovi Hercegovina s izvanredno dugim i sunčanim ljetima, ranije uređenim i budućim (potencijalnim) hidromelioracijama predstavljaju područje izvanrednih potencijala. Topla klima, osunčanost, plodno tlo, neiscrpane količine kvalitetne vode za navodnjavanje omogućuju proizvodnju povrća, voća, grožđa i cvijeća izuzetne kvalitete i to u zimskim i ranoproljetnim rokovima kada je potražnja za ovim proizvodima najveća i kada se postižu najpovoljnije cijene. Analize pokazuju da su ove proizvodnje konkurentne na europskom tržištu zbog niskih troškova proizvodnje i prijevoza nasuprot onih koje dolaze na europsko tržište iz udaljenih destinacija.



### Agriculture

Hercegovina is predominantly rural region and it represents a very diverse economic ambience with very different types of soil components and a much diversified usage value of soil. Its common characteristics are the abundance of sunshine and water, tradition in production and readiness of the people to continue pursuing agricultural production. In the environmental sense, the southern and central parts of the Region with very long and sunny summers and previously regulated and future (potential) hydro-amelioration systems offer extraordinary agricultural opportunities. Warm climate, fertile soil, inexhaustible quantities of good-quality water for irrigation enable the production of vegetables, fruit, grapes and flowers of exceptional quality both in winter and in early spring season when the demand for these products is the highest and when it is possible to get best prices. Analyses confirm that these products are competitive on the European market due to low production and transportation costs compared to products reaching European market from remote destinations.



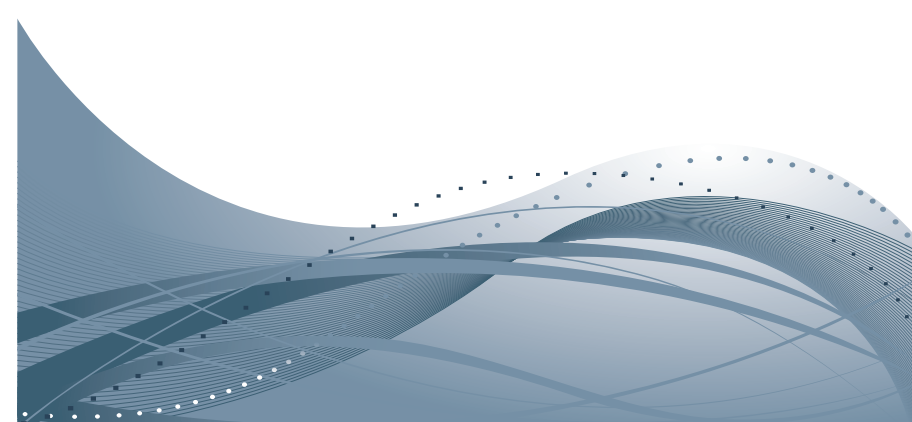


## Turizam

Potencijali Hercegovine za razvoj turizma su izuzetni, ali nedovoljno iskorišteni jer još uvijek nema turističkog proizvoda. Jadranska obala i zaleđe nude velike mogućnosti za razvoj ljetnog turizma, ruralni turizam, foto-safari, rafting, posjete jezerima i nacionalnim parkovima. Također, velike su mogućnosti za razvoj zimskog turizma na područjima Blidinja, Kupresa, Livna, Gackog, Nevesinja, Trebinja. Regija također ima velike mogućnosti za ruralni turizam, a pretpostavka za ovo je utemeljena na prekrasnom netaknutom okolišu kao i nekim jedinstvenostima (hrana i običaji). Kako ovaj vid turizma dobiva sve više na cijeni i potražnja za njim postaje sve veća, potreba za investiranjem u ovu granu turizma postaje sve izraženija.

## Tourism

Potentials of Herzegovina for tourism development are extraordinary, but insufficiently exploited as there isn't a real tourist product yet. Adriatic coast and hinterland offer great possibilities for development of summer tourism, rural tourism, photo safari, rafting, visits to lakes and parks of nature. Moreover, there are great possibilities for development of winter tourism in the area of Blidinje, Kupres, Livno, Gacko, Nevesinje and Trebinje. The region has the great possibilities for rural tourism as well, and assumption for this is based on beautiful intact environment as well as on some uniqueness (food and habits). As this type of tourism is more and more rated and demand is even higher, need for investing in this branch of tourism gets more expressed.



## Industrija

Industrija u Hercegovini ima dugu i snažnu tradiciju. U bivšoj Jugoslaviji hercegovačka industrija je bila vrlo snažna i činila je osnovu bivšeg gospodarskog sustava i upošljavala je oko 80 % stanovništva. Bila je podijeljena u nekoliko osnovnih grana: metaloprerađivačka i poljoprivredna, sa snažnim nositeljima kao što su Soko Mostar, Igman Konjic, Aluminij Mostar, Feal Široki Brijeg,

Tvornica alata Trebinje, UNIS, Hepok Mostar, vinarija Čitluk i dr. Današnje vrijeme u Hercegovini je obilježeno sve većim i bržim razvojem MSP-a sa znakovitom razinom lokalnih i međunarodnih investicija. Resursi s kojima Hercegovina raspolaže su jako značajni i jedino se mogu aktivirati kroz formiranje efikasne privatne industrije u svim segmentima, što bi povoljno djelovalo na daljnji razvitak MSP u Hercegovini. U tom svjetlu, mogućnosti za industrijski razvitak u Hercegovini su izuzetno veliki. Okosnicu današnje industrije u Hercegovini ponajviše čine metaloprerađivačka, građevina, prerađivačka i prehrambena industrija, te poljoprivredna industrija.

## Industry

Industry in Herzegovina has a long and strong tradition. In the former Yugoslavia Herzegovinian industry was very strong and made the basis of the former economic system and employed about 80% of the population. It was divided into several main branches: metal treatment and processing industry and agricultural industry, with strong agents such as Soko Mostar, Konjic Igman, Aluminum Mostar, Feal Siroki Brijeg, Tools factory Trebinje, UNIS, Hepok Mostar, winery Čitluk etc. Nowadays, Herzegovina is characterized by increasing and faster development of SMEs with significant levels of local and international investments. Resources that are at Herzegovina's disposal are very important and can only be activated through the formation of an efficient private industry in all segments, which would favorably influence the further development of SMEs in Herzegovina. Concerning these opportunities for industrial development in Herzegovina are extremely large. Outline of modern industry in Herzegovina is created mainly of metal processing, construction, manufacturing and food processing and agricultural industries.

## Energetika

Hercegovina spada u vrh regija u BiH, a koliko nam je poznato i u vrh regija u okviru EU, po instaliranim vrlo snažnim energetske izvorima pa i energetske potencijalom koji još nije kao takav iskorišten. Postojeća snaga energetske sustava je u proizvodnji hidroelektrične energije, sa velikim iskustvom i tradicijom, zatim u dokazanom menadžmentu i zadovoljavajućom elektroenergetskom infrastrukturom. Hidroelektrična energija je obnovljiv resurs i čist način proizvodnje električne energije. Kao potvrda snage elektroenergetskog sustava u Hercegovini je činjenica da se dio električne energije i izvozi. Mogućnosti ovog sektora su velike i uz ispunjavanje određenih preduvjeta može snažno sudjelovati u strateškom gospodarskom razvoju regije. Među najveće mogućnosti možemo ubrojiti povećanje izvoza električne energije, zatim razvijati i graditi nove alternativne izvore energije koristeći vjetar i sunce, što bi moglo snažno doprinijeti razvitku MSP-a u regiji. Naravno da treba maksimizirati komparativne prednosti regije u energetske smislu u odnosu na užu i širu okruženje.



## Energy

Herzegovina is one of the top regions in B&H, and as we know, among the top regions in the EU, according to the installation of very powerful energy sources and energy and potential that has not been used as such. The current strength of the energy system is in the production of hydroelectric power, with great experience and tradition, then the proven power management and satisfactory infrastructure. Hydroelectric energy is a renewable resource and clean way of producing electricity. As confirmation of the power system in Herzegovina is the fact that a part of electricity is exported. Opportunities in this sector are great and the fulfillment of certain preconditions may strongly participate in the strategic economic development of the region. Among the greatest opportunities can be included increase of electricity export, then to develop and build a new alternative energy sources using wind and sun, which could strongly contribute to the development of SMEs in the region. Of course, the comparative advantages of regions in terms of energy compared to the immediate and wider environment should be maximized.

## Poduzetništvo

Malo i srednje poduzetništvo (MSP) čini najvitalniji i najznačajniji segment gospodarskog prostora Hercegovina. Od ukupnog broja uposlenih u Hercegovini u sektoru poduzetništva je uposleno od 65 do 70% djelatnika. U Hercegovini ima oko 20 000 poslovnih subjekata, oko 90 srednjih i 15 velikih. Struktura poduzetništva u Hercegovini je ponajviše uslužnog i trgovačkog

karaktera, dok je ostatak od oko 10% proizvodnog karaktera. S obzirom na potencijal prirodnih i radom stvorenih resursa Hercegovine, otvara se realna šansa za razvitak novih poduzeća a naročito proizvodnih. Postojeća snaga MSP u Hercegovini je visoka razina uslužnog obrtništva i trgovačkog MSP u Hercegovini. Kao vitalnu i perspektivnu snagu za MSP čine i raznoliki prirodni resursi i dostupnost radne snage koja ima konkurentnu cijenu rada. Snaga je poduzetnički duh kojeg dalje treba razvijati, jačati i ohrabrivati ga različitim i u EU provjerenim instrumentima kako bi bio jedan od glavnih oslonaca razvitka cijele regije.

## Entrepreneurship

Medium and small enterprise (SME) is the most important and vital segment of economic or unique economic space in the Herzegovina. Out of the total number of employed persons in Herzegovina, the SME sector employs 65 to 70% of people. There are about 20.000 economic subjects in the region. The structure of the existing SME sector in Herzegovina is of a service and trade character and the remaining 10% is of a manufacturing character.

Considering the potentials of natural and produced resources in the region there is a realistic chance of developing new primarily manufacturing SMEs.

The existing strength of SMEs in the Herzegovina is a high level of service and trade SMEs.

Various natural resources and the availability of quality workforce represent a vital and perspective strength of SMEs as well. A further advantage is the entrepreneurial spirit that needs to be developed, strengthened and encouraged by various EU proven instruments in order to become one of the principal supports for the development of the entire region.

## Upravljanje projektima ○ Project Management

REDAH priprema i provodi planove i projekte od značaja za regiju, te pruža pomoć lokalnim i regionalnim partnerima, organizacijama i institucijama u osmišljavanju, pripremi i provedbi njihovih razvojnih projekata.

REDAH je akreditiran od strane Izaslanstva Europske komisije u BiH da obavlja nadgledanje projekata koji se provode u Hercegovini, a financirani su iz sredstava Europske komisije, čime se osigurava da se projekti provode u skladu s predviđenim procedurama i zahtjevima.

REDAH prepares and implements plans and projects that are of a great importance for the region; provides assistance to the local and regional partners, as well as to the organizations and institutions in designing, preparing and implementing their development projects.

REDAH has been accredited by the Delegation of the European Commission to Bosnia and Herzegovina to monitor projects implemented in Herzegovina which are financed by the European Commission. Therefore, we can make sure that the projects are being implemented according to the proper procedures and requirements determined for each individual project.

## Strateško planiranje ○ Strategic Planning

REDAH kao središnja razvojna agencija u Hercegovine, koordinira i upravlja procesom izrade i provedbe regionalne razvojne strategije za Hercegovinu. Ovi poslovi obuhvaćaju koordinaciju tijekom procesa izrade strategije, tehničku pomoć sudionicima u procesu, sudjelovanje u provedbi strategije, iznalaženje finansijskih sredstava za provedbu projekta iz strategije, praćenje provedbe strategije i dr. Pored toga, REDAH pruža tehničku pomoć općinama u procesu izrade lokalnih razvojnih strategija, te na taj način koordinira ove aktivnosti i usklađuje ih s regionalnom razvojnom strategijom, kako bi na taj način ove strategije bile učinkovitije i realnije.

As a central development agency for Herzegovina, REDAH coordinates and manages the process of creation of development strategy for Herzegovina. This activity comprises coordination throughout the process of creating the strategy, provision of technical assistance to participants in the process, participation in the implementation of the strategy, assurance of funds for implementation of projects from the strategy, monitoring the strategy implementation process, etc. Additionally, REDAH provides technical assistance to municipalities in the process of creating local development strategies and in that way coordinates these activities by harmonizing them with regional development strategy and making sure that they are effective and realistic.

## Jačanje lokalnih i regionalnih apsorpcijskih kapaciteta ○ Strengthening of Local and Regional Absorption Capacities

Ove aktivnosti obuhvaćaju pružanje tehničke pomoći institucijama i drugim partnerima u regiji u cilju jačanja kapaciteta za korištenje sredstava iz europskih programa i inicijativa, kao i iz drugih izvora. Pored toga, REDAH pruža savjetodavne i tehničke usluge, organizira i održava razne seminare, treninge i radionice, prenosi stečena znanja i iskustva, razvija baze informacija, vrši upoznavanje s EU fondovima i sl.

These activities include provision of technical assistance to municipalities and other partners with the aim to strengthen their capacity to use funds from European program and initiatives and other sources. Moreover, REDAH provides consultancy and technical assistance, organizes and holds various seminars, training sessions and workshops, disseminates gained knowledge and skills, develops databases, acquaints with EU funds, etc.

## Prekogranična suradnja ○ Cross-border Cooperation

Bosna i Hercegovina, te samim tim i Hercegovina, ima mogućnost pristupa različitim izvorima sredstava putem kojih se mogu financirati projekti i aktivnosti. Najvažniji izvor je svakako Instrument pred-pristupne pomoći EU (IPA). Pored IPA-e, postoje i različiti programi zajednice, te multilateralni programi, kao i mogućnosti bilateralne suradnje s pojedinim državama. U segmentu prekogranične suradnje REDAH ima aktivnu ulogu u provedbi programa prekogranične suradnje kroz suradnju s Direkcijom za Europske integracije, te s ostalim institucijama i organizacijama u BiH i Hercegovini. REDAH, kroz međunarodnu suradnju, također nastoji privući dodatne fondove kako bi se unaprijedio regionalni razvoj, te stimulirati transfer znanja, vještina, know-howa i novih tehnologija u regiju.

Bosnia and Herzegovina, and therefore the Herzegovina, has the opportunity to access different funds that can be used for the purpose of financing projects and activities. The most important tool is the instrument for pre-accession assistance of EU (IPA). Besides IPA, there are also different community and multilateral programs as well as possibility of bilateral cooperation with certain countries.

In the segment of cross-border cooperation REDAH has an active role in the project implementation of cross-border cooperation throughout collaboration with the Direction of European Integration, as well as with other institutions and organizations in Bosnia and Herzegovina. Throughout international cooperation REDAH also seeks to adduct additional funds in order to enhance the regional development and to stimulate transfer of knowledge, skills, know-how and new technologies into the region.

## Promicanje ulaganja i izvoza

U okviru ovih aktivnosti REDAH surađuje s različitim institucijama u i izvan BiH, te pruža pomoć u traženju i spajanju poslovnih partnera i tržišta, razvija baze podataka, vrši promociju regije i potencijala u regiji. U tom smislu blisko surađuje s Agencijom za promociju stranih ulaganja (FIPA), drugim institucijama i organizacijama, te sudjeluje u različitim programima i projektima kojima se promiču strana ulaganja u BiH i izvoz iz BiH.

## Investment and Export promotion

In order to promote regional investment and export, REDAH cooperates with various domestic and foreign institutions, promotes the region and its potentials. Therefore, REDAH works together with Foreign Investment Promotion Agency (FIPA), as well as with other institutions and organizations, and participates in different programs and projects that promote foreign investment and export.



## Stvaranje povoljne poslovne klime

Glavne aktivnosti se sastoje od pružanja tehničke pomoći start-up i postojećim malim i srednjim poduzećima u vidu treninga i seminara, upoznavanje s EU fondovima, povezivanje s investitorima, interesno uvezivanje poduzeća iz regije na zajedničkim ciljevima i projektima, pomoć pri planiranju itd. Pored toga, REDAH u okviru svojih aktivnosti nastoji promovirati, te razvijati različite instrumente za potporu poduzetništvu, te pronalaziti mogućnosti za njihovo financiranje. Od posebnog značaja za regiju REDAH smatra uvođenje i razvoj fondova, poduzetničkih zona, one-stop-shopova, poslovnih inkubatora, lokalnih centara za razvitak poduzetništva, inovacijskih centara, tehnoloških parkova i dr. REDAH prenosi pozitivna iskustva iz drugih zemalja, te inicira razvitak tih instrumenata u općinama i regiji u cjelini.

## Creation of Favorable Business Environment

The main activities are composed of provision of technical assistance for start-up and existing businesses small and medium enterprises in the form of training sessions and seminars, introduction to the EU funds, cross-sector linking, connection of businesses with common goals and projects in the region, assistance with planning processes, etc.

Additionally, REDAH strives to promote and develop various instruments for supporting entrepreneurship as well as finding the means of financing them. REDAH considers the following activities as especially important for the region: introduction and development of funds, enterprise zones, one-stop-shops, business incubators, local business development centers, innovation centers, technology parks, etc.

Moreover, REDAH transfers positive experiences from other regions and initiates the development of similar instruments in municipalities and the entire region itself.



## Projekti

U okviru svoje misije i definiranih ciljeva REDAH provodi svoje aktivnosti s ciljem ispunjavanja prioriteta definiranih u Regionalnoj razvojnoj strategiji kao osnovi svoga rada. Sve aktivnosti su utemeljene na prethodnim analizama i utvrđenim potrebama. Pored tekućih aktivnosti REDAH svoje aktivnosti provodi i kroz niz projekata koje su svrstane u sljedeće skupine:

Suradnja s lokalnim zajednicama  
(općine, gradovi i županije)  
Poduzetništvo  
Ruralni razvitak i poljoprivreda  
Turizam

## Projects

Within its mission and defined goals, REDAH implements its activities in order to fulfill its priorities defined in the Regional Development Strategy, which present the basis for REDAH activities. All activities are based on previously made analyses and determined needs. In addition to its current activities, REDAH implements its activities also through series of projects that are grouped as follows:

- Cooperation with Local Communities (Municipalities, Cities And Cantons)
- Entrepreneurship
- Rural Development and Agriculture
- Tourism

## Suradnja s lokalnim zajednicama (općinama, gradovima i županijama)

## Cooperation with Local Communities (Municipalities, Cities and Cantons)

- Program izgradnje i jačanja kapaciteta za pisanje i provedbu projekata u jedinicama lokalne samouprave u Hercegovini ○ Capacity Building and Capacity Strengthening Programme for preparation and implementation of projects in the units of local self-government in Herzegovina
- Praktična škola regionalnog razvoja (strateško planiranje, PCM, traženje informacija EU fondovi) ○ Practical School of Regional Development (strategic planning, PCM, information seeking, EU funds)
- Pružanje smjernica i pomoć u izradi strategija razvoja jedinica lokalne samouprave u Hercegovini ○ Provision of guidelines and assistance to the units of local self-government in Herzegovina in the process of strategies preparation
- Stručna pomoć u pisanju i provedbi projekata jedinica lokalne samouprave u Hercegovini ○ Expert assistance to the units of local self-government in Herzegovina in the process of projects preparation and implementation
- Jačanje kapaciteta za provedbu programa prekogranične suradnje ○ Strengthening of capacities for implementation of cross-border programme
- Projekti održivog povratka u općinama Čapljina, Stolac i Berkovići ○ Projects of sustainable return in the municipalities of Čapljina, Stolac and Berkovići
- Projekt održivog povratka u Mostaru (SUTRA I, SUTRA II i SUTRA PLOD) ○ Project of sustainable return in Mostar (SUTRA I, SUTRA II and SUTRA PLOD)
- Projekt održivog povratka u općini Konjic ○ Project of sustainable return in the municipality of Konjic
- Prenošenje metode LEADER za ruralni razvitak i diversifikaciju namijenjenog skupinama općina ○ Transfer of LEADER method for rural development and diversification designed for the groups of municipalities
- Analiza administrativnih kapaciteta općina Hercegovine ○ Analysis of administrative capacities of the municipalities from Herzegovina region

## Poduzetništvo

## Entrepreneurship

- Uspostavljanje Regionalnog info centra

○ Establishment of Regional Info Centre
- Vaučer shema za treninge i poslovno savjetovanje poduzetnicima u Hercegovini

○ Voucher Scheme for trainings and consulting in Herzegovina region
- Analiza tržišta radne snage u Hercegovini

○ Analysis of labour market in Herzegovina
- Analiza potreba poduzetništva za treninzima u Hercegovini

○ Analysis of needs for trainings of entrepreneurs in Herzegovina
- Analiza konzultantskog tržišta u Hercegovini

○ Analysis of consultancy market in Herzegovina
- Projekt poticanja izvoza u Europsku uniju kroz suradnju s CBI

○ Project of export promotion in the European Union through cooperation with CBI
- Analiza i izrada baze podataka o neiskorištenim prirodnim i industrijskim resursima

○ Analysis and database development of unused natural and industrial resources
- Izgradnja i jačanje kapaciteta za razvoj i upravljanje poslovnom infrastrukturom u Hercegovini

○ Capacity building and strengthening for development and management of the business infrastructure in Herzegovina

## Ruralni razvoj i poljoprivreda

- Uspostavljanje Centra za ruralni razvoj i poljoprivredu u Hercegovini
- Prenošenje metode LEADER za ruralni razvitak i diversifikaciju namijenjenog skupinama općina
- Program edukacije u ruralnom razvoju, poljoprivredi i ruralnom turizmu u Hercegovinu
- Organizacija praktičnih škola u poljoprivredi u Hercegovini:
  - Zadugarstvo
  - Voćarstvo
  - Pčelarstvo
  - Stočarstvo
  - Vinogradarstvo
  - Ljekovito bilje
  - Povrtlarstvo
- Potpore očuvanju autohtonih pasmina životinja u Hercegovini
- Zaštita i valorizacija tradicionalnih poljoprivrednih proizvoda od vrijednosti za Hercegovinu
- „Sirenje ruralne mreže Zapadnog Balkana“ u okviru TEMPUS programa
- Pilot projekt potpore zasada jagodičastog voća u Hercegovini

## Rural Development and Agriculture

- Establishment of Centre for Rural Development and Agriculture in Herzegovina
- Transfer of method LEADER for rural development and diversification of municipalities groups
- Education program in rural development, agriculture and rural tourism in Herzegovina
- Organisation of practical schools of agriculture and rural tourism in Herzegovina:
  - Agriculture cooperatives
  - Fruit-growing
  - Apiculture
  - Animal husbandry
  - Viticulture
  - Healthy herbs
  - Gardening
- Support to preservation of autochthon animal breeds in Herzegovina
- Protection and valorisation of traditional agricultural products which are important for Herzegovina
- Western Balkan Rural Extension Network through Curriculum Reform within TEMPUS programme
- Pilot project of support to berry production in Herzegovina

## Turizam

## Tourism

- |   |   |   |
|---|---|---|
| Priprema i izdavanje serije promotivnog materijala za Hercegovinu                             | ○ | Preparation and publication of the serials of promotional material for Herzegovina        |
| Program edukacije u razvoju, poljoprivredi i ruralnom turizmu u Hercegovini                   | ○ | Education program in rural development, agriculture and rural tourism in Herzegovina      |
| Klasifikacija i standardizacija agro-turističkih objekata u Hercegovini                       | ○ | Classification and standardization of agro-touristic objects in Herzegovina               |
| Međunarodni dani turizma-Sajam turizma Mostar 2009  | ○ | International days of tourism – Mostar Fair 2009  |
| Međunarodna konferencija o turističkim mogućnostima jadranskog zaleđa                         | ○ | International conference of touristic possibilities of Adriatic hinterland                |
| Jačanje kapaciteta sudionika u ruralnom turizmu u Hercegovini                                 | ○ | Strengthening of capacity of participants in the rural tourism in Herzegovina             |
| Zaštita i valorizacija tradicionalnih poljoprivrednih proizvoda od vrijednosti za Hercegovinu | ○ | Protection and valorisation on traditional agricultural products valuable for Herzegovina |
| Razvoj turizma u južnoj Dalmaciji i graničnim područjima Hercegovine                          | ○ | Tourism development in south Dalmatia and border areas of Herzegovina                     |

## Regionalni Info Centar ([www.ric.redah.ba](http://www.ric.redah.ba))

Regionalni info centar - RIC je portal nastao kao rezultat umrežavanja 22 općine regije Hercegovina. Glavni cilj Regionalnog info centra je stvaranje osnovnih preduvjeta za brži ekonomski razvoj kroz osiguravanje dinamičnijeg i funkcionalnijeg okruženja u općinama Hercegovine.

Na portalu RIC korisnici mogu pronaći bazu podataka s više od 18.000 obrta i tvrtki iz Hercegovine, kao i podatke o svim poslovnim zonama, neiskorištenim resursima, te projektima koji se provode na području Hercegovine.

Pored toga, RIC pruža i informacije o procedurama registracije obrta i poduzeća zajedno sa svim potrebnim obrascima za registraciju, kao i o najnovijim tenderima, zakonima i poslovnim vijestima.

Korisnici RIC-a također imaju uvid u ponude svih banaka, mikro-kreditnih organizacija, lokalnih vlasti i EU fondova, informacije iz zavoda za zapošljavanje, informacije o obukama, sajmovima, stanje na burzama kao i još mnogo drugih korisnih informacija.

## Regional Info Center ([www.ric.redah.ba](http://www.ric.redah.ba))

Regional Info Center - RIC is a portal created as a result of networking 22 municipalities of the region Hercegovina. The main objective of the Regional Information Center is to create the basic preconditions for a faster economic development through the provision of more dynamic and functional environment in the municipalities of Hercegovina.

On the portal, users can find a database with more than 18,000 trade and business from Hercegovina, as well as information on all business areas, unused resources, and projects implemented in Hercegovina.

In addition, the RIC provides information on registration procedures, trades and businesses, together with all the necessary forms for registration, as well as the latest tenders, legislation and business news.

RIC users also have access to all offers of banks, micro-credit organizations, local government and EU funds, information from the Employment Service, information on training programs, exhibitions, and situation on the stock exchanges as well as many other useful information.



## Centar za ruralni razvoj i poljoprivredu ([www.crrp.redah.ba](http://www.crrp.redah.ba))

Centar za ruralni razvoj i poljoprivredu je nastao u okviru projekta kojeg je odobrila i većim dijelom financira Španjolska agencija za međunarodnu suradnju AECID, koju predstavlja Generalna pod-direkcija za suradnju sa mediteranskim zemljama i Istočnom Europom, a provodio REDAH u partnerstvu s Federalnim agro-mediteranskim zavodom. Centar danas djeluje u okviru REDAH-a.

Korisnici usluga Centra za ruralni razvitak i poljoprivredu, mogu se podijeliti u sljedeće grupe:

- poljoprivredni proizvođači i prerađivači hercegovačke regije,
- udruženja, zadruge i druge vrste organizacija komercijalnog karaktera poljoprivrednog sektora,
- općine i županije Hercegovine,
- studenti i profesori agronomije.

## Center for rural development and agriculture ([www.crrp.redah.ba](http://www.crrp.redah.ba))

Center for Rural Development and Agriculture was created within the project which was approved and funded largely by Spanish International Cooperation Agency AECID, represented by the General-Directorate for Cooperation with Mediterranean countries and Eastern Europe, and implemented by REDAH in partnership with Federal Agro-Mediterranean Institute. Center now operates within the REDAH.

Clients of the Center for Rural Development and Agriculture may be divided into the following groups:

- Agricultural producers and processors from Herzegovina region,
- Associations, cooperatives and other organizations of commercial character of the agricultural sector,
- Municipalities and cantons of Herzegovina
- Students and profesors of Agronomy.

## Vaučer shema za poslovno savjetovanje i treninge

Uz potporu Španjolske agencije za međunarodnu suradnju – AECID, REDAH je razvio vlastiti instrument potpore poduzećima s područja Hercegovine "Vaučer shema treninga i savjetovanja za poslovne subjekte".

Uz savjetovanje, kroz Vaučer shemu se također osiguravaju i ostali oblici potpore postojećim i budućim poduzetnicima - kroz informiranje, treninge te vođenje do realizacije poslovnih ideja.

U Vaučer shemi postoje 2 vrste subvencija i to:

*100% subvencija za savjetovanje start-up poduzeća te osjetljive grupe;  
50% subvencija za savjetovanje postojećih tvrtki.*

## Voucher Scheme for Trainings and Business Consulting

With the support of Spanish Agency for International Cooperation - AECID, REDAH has developed its own instrument of support to companies from area of Herzegovina "Voucher Scheme for Trainings and Business Consulting".

With consulting, the voucher scheme can also provide other forms of support to existing and future entrepreneurs - through information, training and managing the implementation of business ideas. In the

Voucher Scheme there are 2 types of subsidies to:

*100% subsidy for consulting start-up companies and sensitive groups;  
50% subsidy for consulting existing firms.*

## Kontakt informacije

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